



**AUTO
TECH
SERVICE**

EXHIBITION REPORT AutoTechService 2021

**INTERNATIONAL SPECIALIZED EXHIBITION OF AUTOMOTIVE
AFTERMARKET AND CAR SERVICE INDUSTRY**

26-28 | 05 | 2021

ATS-EXPO.COM.UA



GENERAL DATA

93

EXHIBITING
COMPANIES

4215

UNIQUE
VISITORS

2618 M2

NET EXHIBITION
AREA



88% OF PARTICIPANTS CONSIDER THE EXHIBITION AN IMPORTANT BUSINESS EVENT OF THE YEAR

88% ARE PLANNING TO PARTICIPATE IN 2022

85% FOUND NEW CLIENTS

30% REACHED AGREEMENTS ON CONTRACTS' CONCLUSION

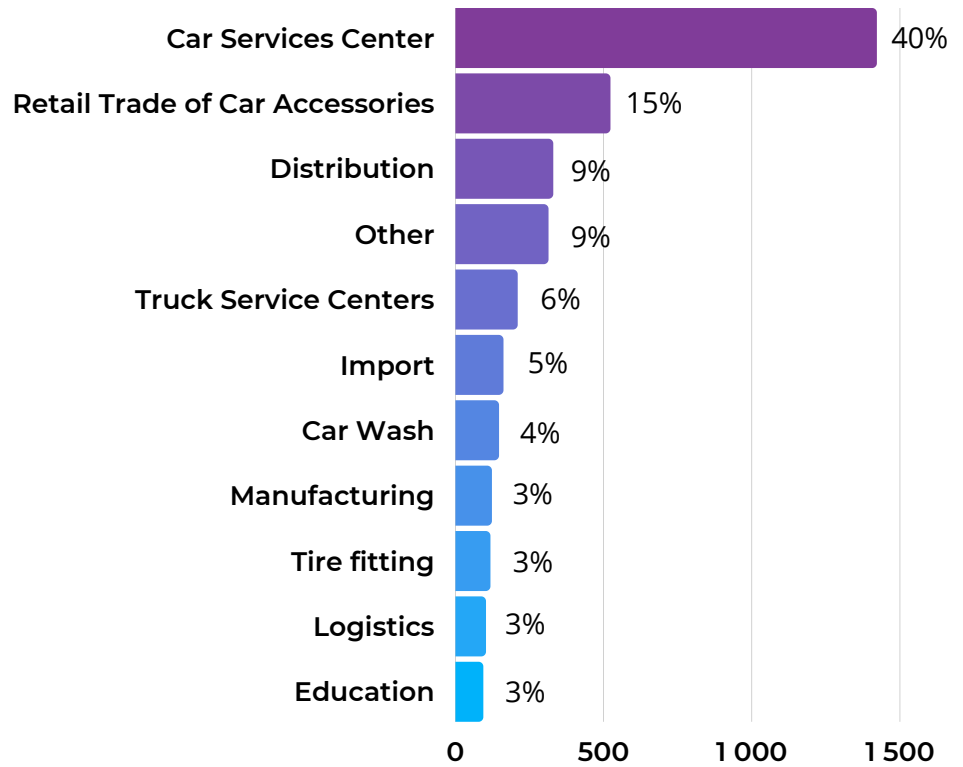
10% CONCLUDED CONTRACT ONSITE

VISITORS

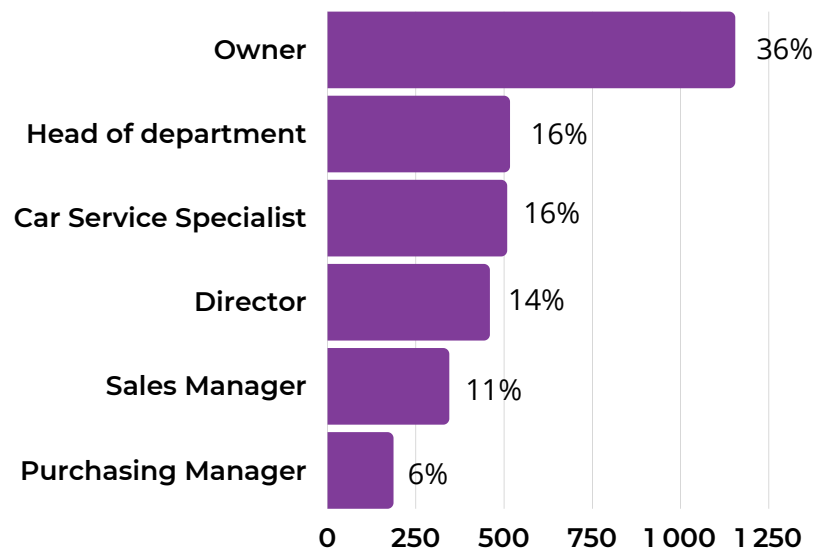
- 88%** ARE PLANNING TO VISIT IN 2022
- 60%** PLANNED TO PURCHASE THE PRODUCTS AFTER NEGOTIATIONS WITH PARTICIPANTS
- 40%** FOUND NEW SUPPLIERS
- 35%** REACHED AGREEMENTS ON CONCLUDING CONTRACTS
- 24%** MET WITH EXISTING PARTNERS
- 20%** ATTENDED BUSINESS PROGRAMME EVENTS



VISITORS: BUSSINESS SECTORS

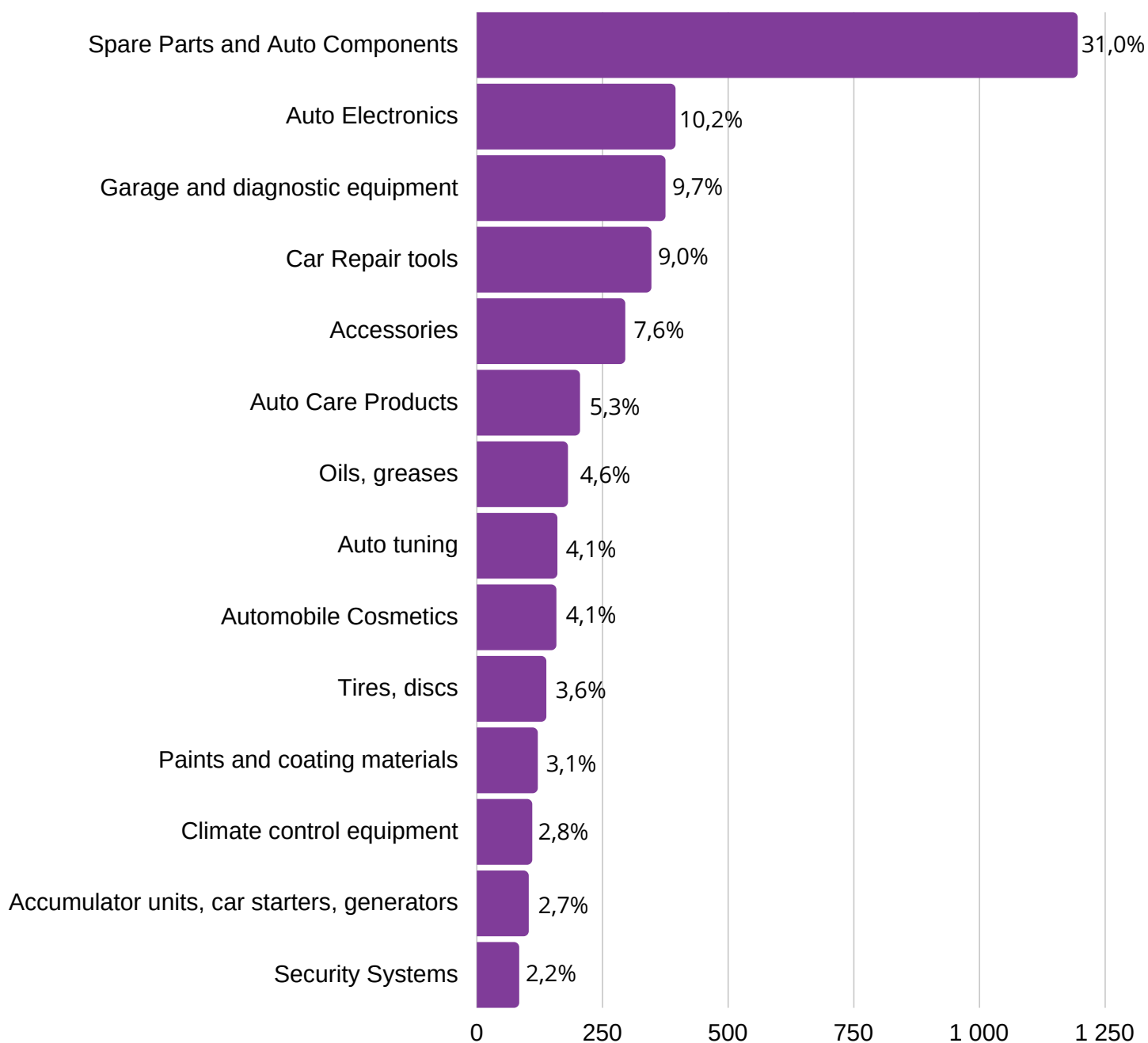


FIELD OF ACTIVITY

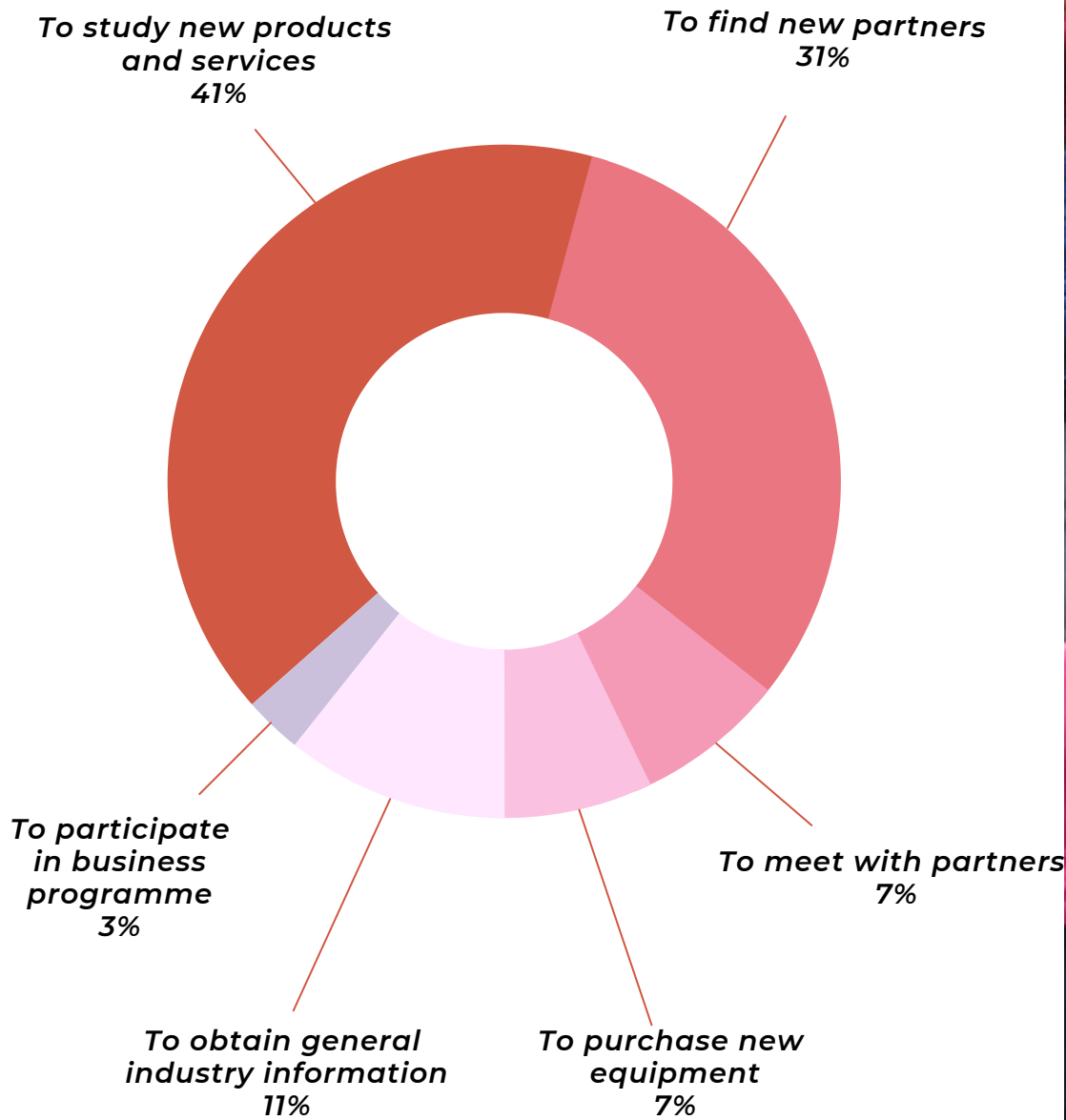


VISITORS

AREAS OF INTEREST AT THE FAIR

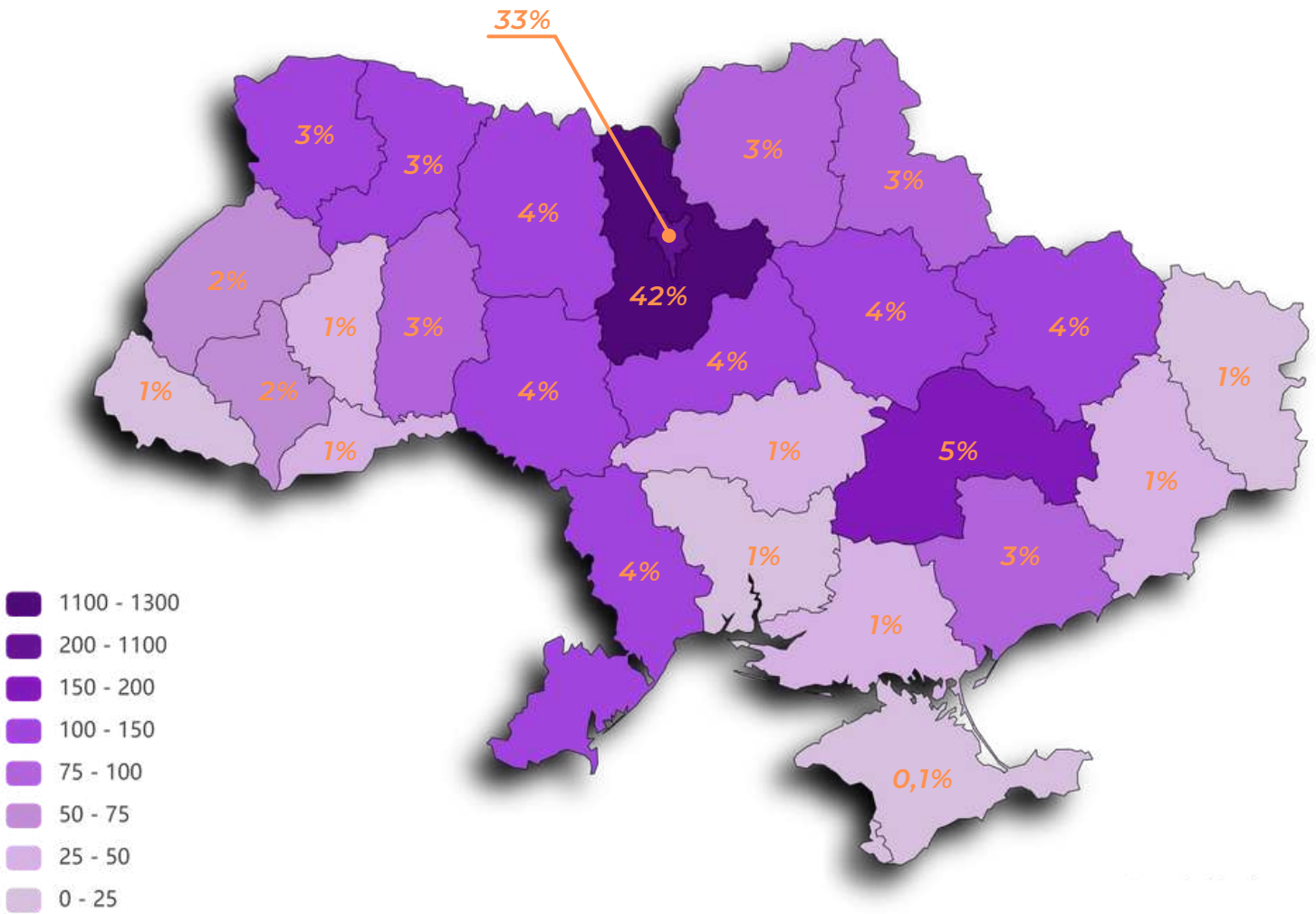


KEY OBJECTIVES OF VISITING





VISITOR GEOGRAPHY



BUSINESS PROGRAMME

600+ PARTICIPANTS

21 HOURS

3 DAYS

PROFESSIONAL INFORMATION CONTENT:

- TENDER PURCHASES
- CAR SERVICE MANAGEMENT
- CAR DIAGNOSTICS
- DIGITAL STRATEGY
- PRODUCT PRESENTATION





SEE YOU IN 2022

31 MAY - 2 JUNE
KYIV, INTERNATIONAL
EXHIBITION CENTER

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